



AGREEMENT MADE BETWEEN

**WFOR-TV**

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

CONTRACT NO. REV.

1161-54746-1

DATE PRINTED

08/27/12

AND

PAGE 1

6989 AGENCY (OR SERVICE) ACTING AS AGENT FOR 322386 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME MUNDY KATOWITZ MEDIA

AND 1322 G St SE

ADDRESS Washington DC 20003-3021  
USA

CONTACT

PRIORITIES USA ACTION

1101 15th St NW Lbby 2

Washington DC 20005-5002  
USA

PRODUCT EST.1567 321/340 PRIORITIES USA

LOCAL SALESPERSON SUSAN INKER-PURETZ

AGENCY EST.NO.  
1567

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2

Cancellation Notice  
Required  
Announcement 28 days  
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS    | SPOTS<br>PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS                | TOTAL<br>BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|---------|---------------|--------|--------|--------|-------------------|-------------------------|-----------------|-----------|----------------|
|      |         |               | FROM   | TO     |        |                   |                         |                 |           |                |
| 1    | 01111.. | 4             | 05:00A | 06:00A | 30S    | 10/30/12-11/02/12 | WFOR MORNING NEWS       | 4               | 300.00    | 1200.00        |
| 2    | 10000.. | 1             | 05:00A | 06:00A | 30S    | 11/05/12-11/05/12 | WFOR MORNING NEWS       | 1               | 300.00    | 300.00         |
| 3    | 01111.. | 4             | 06:00A | 07:00A | 30S    | 10/30/12-11/02/12 | CBS4 EARLY SHOW (LOCAL) | 4               | 600.00    | 2400.00        |
| 4    | 11000.. | 2             | 06:00A | 07:00A | 30S    | 11/05/12-11/06/12 | CBS4 EARLY SHOW (LOCAL) | 2               | 600.00    | 1200.00        |
| 5    | 01111.. | 4             | 07:00A | 09:00A | 30S    | 10/30/12-11/02/12 | THE EARLY SHOW          | 4               | 600.00    | 2400.00        |
| 6    | 10000.. | 1             | 07:00A | 09:00A | 30S    | 11/05/12-11/05/12 | THE EARLY SHOW          | 1               | 600.00    | 600.00         |
| 7    | .1111.. | 4             | 09:00A | 11:00A | 30S    | 10/30/12-11/02/12 |                         | 4               | 350.00    | 1400.00        |
| 8    | 1.....  | 1             | 09:00A | 11:00A | 30S    | 11/05/12-11/05/12 |                         | 1               | 350.00    | 350.00         |
| 9    | 00101.. | 2             | 11:00A | 12:00N | 30S    | 10/31/12-11/02/12 | PRICE IS RIGHT          | 2               | 1250.00   | 2500.00        |
| 10   | 01011.. | 3             | 11:58A | 12:30P | 30S    | 10/30/12-11/02/12 | NOON NEWS               | 3               | 1000.00   | 3000.00        |
| 11   | 10000.. | 1             | 11:58A | 12:30P | 30S    | 11/05/12-11/05/12 | NOON NEWS               | 1               | 1000.00   | 1000.00        |
| 12   | 00101.. | 2             | 12:28R | 02:00R | 30S    | 10/31/12-11/02/12 | CBS SOAPS               | 2               | 1000.00   | 2000.00        |
| 13   | 10000.. | 1             | 12:28P | 02:00P | 30S    | 11/05/12-11/05/12 | CBS SOAPS               | 1               | 1000.00   | 1000.00        |
| 14   | 01110.. | 3             | 02:00P | 03:00P | 30S    | 10/30/12-11/01/12 | THE TALK                | 3               | 750.00    | 2250.00        |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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|---|--|----------------------|--|---------------|---|
| 6989  | AGENCY (OR SERVICE) ACTING AS AGENT FOR 322386 |                      | ADVERTISER (OR AGENCY AND ADVERTISER)  |               | Cancellation Notice<br><br>Required<br><br>Announcement 28 days<br><br>prior notice |
| NAME  | MUNDY KATOWITZ MEDIA                           |                      | PRIORITIES USA ACTION                  |               |   |
| AND   | 1322 G St SE                                   |                      | 1101 15th St NW Lbby 2                 |               |   |
| ADDRESS   | Washington                                     | DC 20003-3021        | Washington                             | DC 20005-5002 |   |
|   | USA  |                      | USA                                    |               |   |
| CONTACT   |  |                      | PRODUCTEST.1567 321/340 PRIORITIES USA |               |   |
| LOCAL SALESPERSON   | SUSAN INKER-PURETZ                             | AGENCY EST. NO. 1567 | PRODUCT CODE                           | 1300          |   |
| NATIONAL SALESPERSON  |  |                      |  |               |   |
| BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2 |  |                      |  |               |   |

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| ITEM | DAYS    | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS                   | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|---------|------------|--------|--------|--------|-------------------|----------------------------|--------------|-----------|----------------|
|      |         |            | FROM   | TO     |        |                   |                            |              |           |                |
| 15   | 10000.. | 1          | 02:00P | 03:00P | 30S    | 11/05/12-11/05/12 | THE TALK                   | 1            | 750.00    | 750.00         |
| 16   | 00101.. | 2          | 03:00P | 03:58P | 30S    | 10/31/12-11/02/12 | JUDGE JUDY                 | 2            | 600.00    | 1200.00        |
| 17   | 10000.. | 1          | 03:00P | 03:58P | 30S    | 11/05/12-11/05/12 | JUDGE JUDY                 | 1            | 600.00    | 600.00         |
| 18   | 01010.. | 2          | 03:57P | 05:00P | 30S    | 10/30/12-11/01/12 | DR PHIL                    | 2            | 1000.00   | 2000.00        |
| 19   | 00100.. | 1          | 04:58P | 05:57P | 30S    | 10/31/12-10/31/12 | FIRST NEWS                 | 1            | 2000.00   | 2000.00        |
| 20   | 10000.. | 1          | 04:58P | 05:57P | 30S    | 11/05/12-11/05/12 | FIRST NEWS                 | 1            | 2000.00   | 2000.00        |
| 21   | .1..1.. | 2          | 06:00P | 06:30P | 30S    | 10/30/12-11/02/12 |                            | 2            | 2200.00   | 4400.00        |
| 22   | 00001.. | 1          | 06:58P | 07:30P | 30S    | 11/02/12-11/02/12 | ENTERTAINMENT TONIGHT      | 1            | 1800.00   | 1800.00        |
| 23   | 10000.. | 1          | 06:58P | 07:30P | 30S    | 11/05/12-11/05/12 | ENTERTAINMENT TONIGHT      | 1            | 1800.00   | 1800.00        |
| 24   | 01010.. | 2          | 07:30P | 08:00P | 30S    | 10/30/12-11/01/12 | THE INSIDER                | 2            | 1800.00   | 3600.00        |
| 25   | 01110.. | 3          | 11:35P | 12:37A | 30S    | 10/30/12-11/01/12 | LATE SHOW WITH DAVID       | 3            | 900.00    | 2700.00        |
| 26   | 10000.. | 1          | 11:35P | 12:37A | 30S    | 11/05/12-11/05/12 | LATE SHOW WITH DAVID       | 1            | 900.00    | 900.00         |
| 27   | 00101.. | 2          | 12:35A | 01:37A | 30S    | 10/31/12-11/02/12 | THE LATE LATE SHOW W/CRAIG | 2            | 300.00    | 600.00         |
| 28   | .....1. | 1          | 07:00A | 09:00A | 30S    | 11/03/12-11/03/12 | CBS SATURDAY EARLY SHOW    | 1            | 300.00    | 300.00         |
| 29   | .....1. | 1          | 11:35P | 12:35A | 30S    | 11/03/12-11/03/12 | ET WEEKEND                 | 1            | 500.00    | 500.00         |

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|-----------------|---------|--------------|--------|--------|--------|-------------------|-----------------|----------------|-----------|----------------|
|                 |         |              | FROM   | TO     |        |                   |                 |                |           |                |
| 30              | .....1. | 1            | 12:35A | 01:05A | 30S    | 11/03/12-11/03/12 | INSIDER WEEKEND | 1              | 300.00    | 300.00         |
| Total Contract: |         |              |        |        |        |                   |                 | 56             |           | 47050.00       |
| Billing Summary |         |              |        |        |        |                   |                 |                |           |                |
| Qtr 4:12        |         |              |        |        |        | Oct               | Nov             | Dec            | Total     |                |
|                 |         |              |        |        |        | .00               | 47050.00        | .00            | 47050.00  |                |
| GRAND TOTAL     |         |              |        |        |        |                   |                 |                | 47050.00  |                |

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